"The Tair" Women's Wear "The Fair" Main Street "The Fair" Men's Wear "The Tair"

Every Saleswoman In Our Garment Department Is Very "Enthusiastic"

Over The Values We Offer In Suits, Coats and Dresses---We Feel Confident That You Will Be, Too

Women's Smart Tailored Suits, Swagger Coats and Charming Dresses-Attire of unusual elegance and distinction at figures to astonish all. Hundreds of Garments--every one of which was selected with utmost care as to material, finish and make. As to linings and trimmings, you could want no better. We earnestly invite an inspection of the special lines The Store That Serves You Best ing and better style for less money. If values count the Women's Gar-



Compare the Garments with those you will find elsewhere at the same

We urge you to do this with the full assurance that there are none to compete. We know that we offer you better materials, better makment section will be crowded to its fullest capacity tomorrow.

COATS AT\$2500 COATS AT\$1850

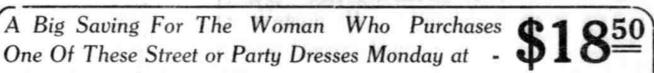
Newest Styles, Colors and Materials Greatest Variety-Values Undisputed

How many women are going to do without that ondlessly useful Sengrate Coat when such stylish germents can be secured. for \$25.00. Here's a chance for a very unusual saving and there is not a single "FREARISH" style in the assertment, even the most novel and striking garment thowing good faste in desian, tabric and trimming,

Full length coats made of Broadcloth, Fancy Mixtures in light and dark shades of gray and tan. Serges and Novelty Cloukings, also black Plush and Velour Coats. Just the Ceat

higher prices-yet we direct particular attention to our models at \$18.50. We believe them to be UNFARALLELED VALUES. Certainly we have put in the time, the effort and the money to make them so.

We pay more for these models than is ordinarily paid by the merchant for COATS at this price. We get better FABRIC and better WORKMANSHIP. AND WE are quite willing to leave the 'PROOF" of this to you. Handsome navy Serges and Cheviots. Beautiful Plain Browns, Broadcloths in Black and colors, and many handsome mixtures.



You'll undoubtedly need "THAT NEW DRESS" before taking your Thanksgiving trip and we want to show you this fine lot at \$13.50. No doubt you will demand CORRECT style, PERFECT 56, BEST tailoring, UP-TO-DATE materials,

We make haste to assure you that none of these things WHA, BE WANTING if the dress you choose is from this group. ce of a pleasing assortment at \$18.50

SUITS AT \$2500 SUITS AT \$3500

Smart Styles---Superbly Tailored Unsurpassed Style & Workmanship

York and has been placed in our \$25.00 stock. These suits were made to sell for \$29.50 and \$32.50, and it is only our deseen only in the most exclusive tailor shops. Designs that not

A SPECIAL ANNOUNCEMENT of particular interest to women who wish Tailored Suits that are strictly exclusive, and of the termination to continue to make our \$25 line the strongest in BEAUTIFUL PRODUCTIONS Made of fine unported Navy the whole Southwest that has made us offer them for sale at and Black Serges, Diagonal Worsteds, and rich imported Mixtures for lower price. Serges, Whatever's and Mixtures of the kind tures. You should make it a point to see them Monday, as



most stores; the collection includes Street Frochs and Evening Gowns. And when you see the plendid materials, the well woven, durable Serges, Pannics, and Acollennes - The beautiful, soft clinging Charmons, Silks, On flons and Grenie



New Fall Skirts Newest Colors and Best Materials \$850

Such uniformity of excellence is absolutely unprecedented in SKIRTS retailing at this popular price. Place them side by side with similar offerings elsewhere and the difference, so decidedly in favor of "The Fair". Store SKIRTS is at once noticeable.

The materials are fine imported Serges, Volles and Panama Cloth in navy, Brown and Black, also fancy Worsteds, Mixtures, Cheviots, Boucles, Tweeds and Diagonals in the newest weaves and all new Fall colors. SKIRTS that are three to five dollars better value than you would ordinarily expect at \$8.50

Cool Autumn Days and "Marinette" Knitted Coats

You will find so great a variety of styles, colors and pretty patterns that they seem to be made especially for each one who chooses here. The snorter lengths are most popular. Unlimited range of prices suit every

Sweaters

Conts were cumbersome to at But our Knitted Costs priced at \$4 are supremely smart. They have the swagger "air" so needful in sarments for outing wear. They're skilfully

Sweaters

Nor, will you ever unless you see a "MARINETTE" -In Fashiou, Form and Fluish it is perfect. It embodies all the features you like and lacks those you woven of soft, pure worsted vorus. Colors navy, cardinal and oxford.

A slike. No stretch pull or strain can destroy its beautiful lines.

Dress Hats at \$650 Smart Street and

THIS IMPORTANT OFFERING of Street Hats, Dress Hats and Trimmed Hats brings within the limits your purse a large assortment of high-grade fashionable

Some are made of all vellet, others are blocked furfeit hats and all are charmingly trimmed in the smart

Men's \$500 Sweaters

ter assortment of Sweater Coats at \$5.00 than ever before and we don't believe they can be equaled elsewhere in Bis-

Boys' \$250 Sweaters

it is practical and not in his and comfortable. We have a

Men's \$150 Flannel Shirts

Shirts, just the thing for these chilly mornings and wentings in gray, brown and navy colors; full cut garments, well

Boys' 60c Unionsuits

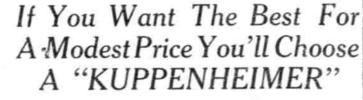
Peys Heavy Ribbed, gray cotsizes for boys from in to 15 versa. Much better quality rhanis usually found in Boys' Union-

Girls' 60c Unionsuits

medium weight, sizen from 9 to In years, garments that will please the most exacting moth-

Have Your Hat Made to Order

style exclusiveness, Refinement, Distinction, Smortness without bizarre effects. These are the characteristics most noticeable in the bats she has created. Mme, Davis is unquistionably a genius in her line, and we have heard nothing but complimentary comment on every hat she has toracd out this season. She will be pleased to meet you and talk over he millinery problem. We feel sure her hear and suggestions w



Taste and good judgment are both served when you buy "KUPPENHEIMER" Clothes. The fabrics cover an attractively wide range. You would be surprised to know how few men there really are that we cannot fit in these famous clothes. Their style is pleasing and distinctive. Their sit is accurate and satisfying. Combined with all this they give an unusual degree of wear and service.

The Biggest Suit Value You

Ever Bought in Our Kuppen-heimer Blue Serge Special at 520

all wool is largely responsible, we can safely recommend them but there is also the expert to you with our personal guar-But there is also the expert workmansulo, which insums dependable initoring, lasting shape and that quality, which with or-dinary care and pressing, keeps

to \$35. We've never

antes. In addition, you have the makers' signed guarantee in the pocket of every Kuppenheimer Cost Buying Kuppenheimer them looking fresh and dressy flightes is a saic and sane proposition for you. Think it over said come in and see what we PENHEIMER" Clothes at \$17.50 have for you in these famous clothes at \$17.50, \$20 up to \$25.

"KI RZON" mark stamped on every garment we sell. This supero brand is backed by the makers and war-ranted by us. Every garment is carefully woven and neatly finished, and shaped by the best known mod-

A New Suit or Overcoat For Thanksgiving? "KURZON" Underwear For Women--- The Most Dependable in Quality---Perfect Fitting and Most Reasonably Priced

> n's Cotton Unionsuits For 75c Heavy Weight All-Wool Unionsuits \$200 Women's Cotton

Superior Quality \$125 Cotton Fleeced Vests and Pants 50c
Superior Quality Cotton Ribbed Unionsusts, in only, medium weight; long or short sleeves, ankle length, exceptionally good value at \$1.25 per suit.

n more to Underwear than mere fabric. There is such a thing as style, also quality and You will and these combined features in "KURZON" Knit Undersarments, a brand whose

White Wool
Unionsuits at \$125
Women's meditim weight, white wool Unionsuits, thoroughly bleached and shrunk in the yarn; long sleeves, and learn their shape through long service, per garment, will retain their shape through long service, per garment 75c.

MEN'S QUALITY UNDERWEAR

Men's Fine Ribbed Cotton Shirts and Drawers, Shirts

Elastic Ribbed

have pearl buttons and silk facing; drawers have reinforced scate and trimmed with silk. An ideal parment for the man who can't wear wool, per gar-

Half Wool Underwear \$100 Ribbed Wool Underwe

Men's Half Wool Underwear that will protect you Men's all-wool derby ribbed Shirts and Drawers, against a sudden drop in temperature; heavy weight particularly adapted for miners, and other who need not irritate the skin; colors while and natural, neata good, serviced to set comfortable undergarment; by finished garments with silk cacing-per garment rojors gray and victors, per garment 71.00. colors gray and viction, per garment 71.00.

C Ribbed Underwear at \$1 00 | Silk and Wool Underwear \$250

this underwear. Elastic ribbed Shirts and Drawers, made of finest worsted and silk mixed yarn; colors white and salmon, both garmen's are silk trimmed,

Underwear at \$175

made of ture worsted yers, soft and fleecy and will





Boys' Double Breasted Suits \$500 With 2 Pairs Knicker Pants

this demand this season better than any over did before. AT FIVE DOLLARS we are showing single and double breasted Coats in snappy, new styles that are sure to please the boys as well as their parents. Most of the coate have two pairs of knickerbocker trousers, cut very full and some are lined. Sizes for boys from 7 to

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Sole Leather Suitcases \$700 Special at P =

cares made of extra heavy, care fully solected cowbide, reinforced brass lock and catches, fancy cloth lines, with shirtfold, sewed handle.